



- April 2022 -



Dear Friends of Design & Construction,

We wish you, your family and loved ones a very happy easter weekend and celebrations. May your festivities be filled with building great memories in your homes.

Celebrations are one of the reasons we love what we do. Homes are the perfect sanctuary for hosting and creating family memories you will cherish for decades to come. Homes are the safe space to cozy up and come together.

As Easter as well as spring symbolize new beginnings, we wish all of you a great time of reflection, renewal and fresh start for all you desire.

Happy Easter,

*Eric Overstrom*

## The Best Team



Marley is another valued member of the RCGC team. She ensures that all office related activities are organized so that the team can concentrate on the project execution. Marley is an important team member as construction projects include hundreds of detailed tasks behind the scenes.

Many Details have to be planned and executed in advance and in parallel to projects before they ever becomes visible to the onsite teams and clients.

## Building Savvy

- IT'S ALL IN THE DETAILS -  
Important to consider upfront

Take the time now to consider all details before your home is built to make your life easier, more convenient and avoid costly add-ons later. Here are some of our Top Picks:

- Framing
  - Added horizontal framing for TV/towel racks/curtain rod mounting
  - Extra attic floor plywood for added storage
- Wiring
  - Pre-wire whole house for Audio/Video/Security capability
- Plumbing
  - Tankless water heater to save space and energy
  - Hot water recirculation system (immediate hot water at all fixtures)
- Electrical
  - Remote control shades for skylights
  - USB outlets, docking/charging stations in most areas
  - Kitchen under cabinet outlet row
  - Built in charging stations for battery/robot vacuuum and mop
- Lighting
  - Motion Sensor lighting for pantry and powder rooms
  - LED toe kick/under cabinet/under stair lighting
  - Dimmable switches in most areas
  - Light switch & USB outlets within reach of both sides of bed
  - Motion sensor lights & illuminated rods for closets
  - Sconce, pendant or mirror lighting for make up application
- Kitchen:
  - Built in paper towel holder
  - "Mixer lift" re-purposing for pressure cooker/air fryer
- Garage:
  - Side mount garage door opener to not sacrifice garage height
  - Wi-Fi Garage door opener
  - Ceiling outlets with retractable extension cords



- Exterior:
  - Additional plumbing fixtures for hose bibs at several areas
  - Electrical outlets at key areas for Christmas lighting
  - Digital door lock so you don't need keys anymore
- Other:
  - Shower niche on sides of shower to hide shampoo bottles
  - Under stair space usage for storage or built in, e.g. wine cellar, etc.

- Good to Know & Consider in your Plans for your new Home -

## Product Spotlight

- DRIVE ON SUNSHINE -

Electric vehicles are expected to grow from 2M in 2021 to 25M in 2030 and with California's legislation, our state is a frontrunner in going electric. 80% of those vehicles are charged at home.

The All New SPAN Drive launching on April 22 gives homeowners a fast Level 2, clean with solar power and unparalleled convenience to charge their vehicles. Schedule the charge based on solar power availability, time you will need your car or time of lowest energy consumption throughout the home. Prioritize your energy needs to your individual needs by categorizing your usage.



- Ask us how to incorporate this feature into your new Home -

## Trends

- BRING THE OUTDOORS IN -  
LIVE WALLS INSTEAD OF WALLPAPER &  
DRAMATIC TREES AND PLANTS FOR EVERY ROOM

We LOVE nature and we feel that trees, plants and flowers just make everything better and come alive. We even feel that an ocean view framed by trees is much more appealing than an ocean view without any greenery surrounding it. The green of the trees and plants complement the blue of the ocean and the sky.

We love green walls, if it is a full live wall growing indoors instead of wallpaper or a framed succulent statement piece, every room should have a green element in it to give it warmth and life.



Thank you from your team at



### About Us

RCGC is your personal custom home builder and custom remodeler. RCGC loves their clients and the opportunity to build amazing homes for them along this beautiful coastline we are so blessed to call home.

We are **BIG on Communication and Technology** during the design, construction phase and throughout the warranty period. **Trust & Transparency are key**, we allow clients, architects and designers to access our online construction software, **Buildertrend**, which centralizes communication, shows real time schedules, budget and design selections.

RCGC is a member of the Construction Specification Institute and utilizes its **industry standard CSI codes** ensuring that all areas of construction are considered in your initial estimate and to work most effectively with the architect and designer teams involved on your project.

We are passionate about building and it shows because: "The details are not the details. They make the design." - Charles Eames.



Best Regards,

*Eric Overstrom*

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