

# Latest Buzz from Otis



- February 2022 -



Dear Friends of Design & Construction,  
On this special day, we extend Valentine's wishes beyond our family & friends as we are **grateful for YOU** and the love you have shown us.

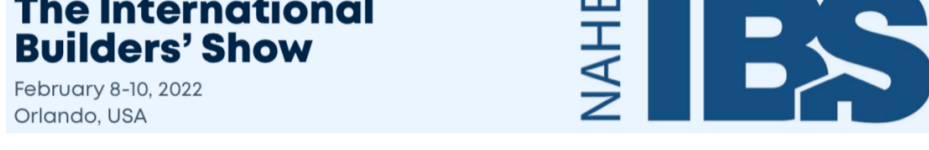
We love building and are blessed to work with **amazing clients, talented team members, accomplished architects/designers and skilled trades who love what they do.**

Love comes full circle in our profession and we are blessed to see it flourish when our clients are excited to create new memories with their families in their new home. **We build homes with love.**

Wishing all of you love today and every day!

*Eric Overstrom*

## The Best Team



As we just returned from the International Builder Show in Orlando last week, we want to share some highlights of impressive new products and solutions we found there for you. Check out our Instagram page for some real time reels about product happenings which we will also feature in upcoming newsletters.

The National Association of Home Builders (NAHB) has put together a great educational program again in a safe environment for everyone to learn. The Kitchen & Bath International Show (KBIS) took place at the same time in shared spaces so we were able to gather also some very nice new ideas for the most treasured places of the home: The Kitchen as the most gathered place of the home and the bath as one of the most relaxing and replenishing areas of the home.

## HAPPY BIRTHDAY



Vincent is one of our on-site Project Managers and impresses us every day with his **dedication, professionalism, knowledge and attention to detail.** He is a great communicator who also loves what he does and this passion and positive attitude show in every interaction with teams, partners and clients.

Thank you Vincent!  
We appreciate you!  
Happy Birthday!

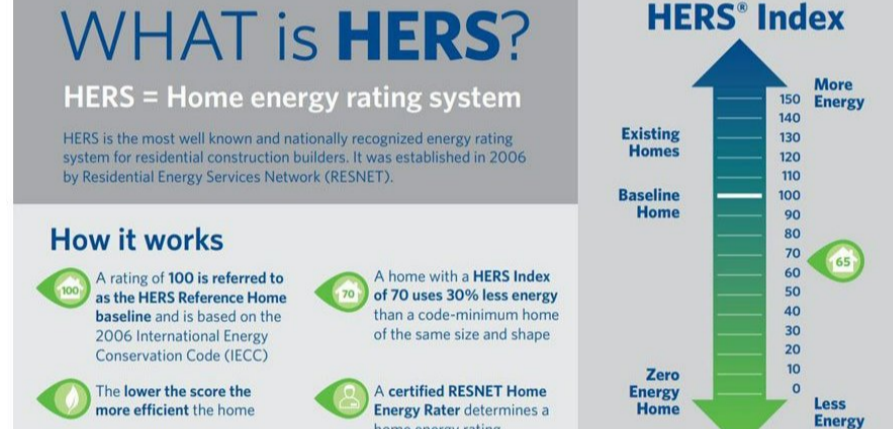
# Building Savvy

## - HIGH PERFORMANCE HOMES -

### Sustainability/Green/Netzero = HIGH PERFORMANCE

All these buzz words are now combined in the term "High Performance" in today's home building industry as we all strive to live in better harmony with the environment and reduce our carbon footprint. The HERS (Home Energy Rating System) index is a **trusted measurement of the energy performance** of a home. Over three million homes have been issued a HERS Index Scores in the US so far.

Technology, cost and design integration have come a long way to ensure that new homes will be performing on a very HIGH PERFORMANCE level by considering **every step of the product supply chain on its level of sustainability** (e.g. Transportation distance, sourcing) as well as the **actual (recycled/renewable) materials used in the building process.** After home completion, the **continuous generating, conserving, controlling and re-using of sustainable energy while operating the home** contributes as well. This initiative not only provides **healthier conditions for the environment** but also for the **residents of the home** with healthier and more sustainable building materials by improving indoor air quality for example.



One of these cutting edge products is the **GAF Timberline Solar** line representing a **new shingle roof integrated solar panel** that has won several awards at CES (Consumer Electronic Show) and IBS (International Builders Show) this year.

- **Design:** Shingle roof design to blend in with the actual roof
- **Seamless integration:** Sleek, low-profile, and precision-built
- **Ease of installation** by the roofer himself as the product is nailable
- **Neighborhood Appeal** increases with this solar roofing system as your neighbors' views won't be as impacted by Timberline Solar compared to traditional solar systems which are very reflective.

These qualities make solar roofing **more accessible to a wider range of clients** by enhanced appeal, seamless integration and ease of installation.



- Good to Know & Consider in your Plans for your next Home -

# Product Spotlight



**PITT COOKING** has taken the minimalist cooking style to a clean new level. Burners are integrated right into your slab countertop.

Pitt burners come in a variety of pre-configurations, finishes and accessories such as a Wok ring, Pirch San Diego has these Pitt burners on display to experience these first hand.

- Ask us how to incorporate this feature into your new Home -

# Trends

## - BIOPHILIA -

### - PATTERNS, FORMS, COLORS FROM NATURE -

Staying with February's theme of love, Biophilia continues to be a huge trend for 2022, which literally translates to **"love of life"** and literally describes the **human drive to connect with nature and other living things.**

As shown below, the black and white nature pattern blends well with the wood tones and hints of green complimented by accents of metal.

All of these have a **relaxing, soothing effect on the human body** by lowering stress, **aligning our natural rhythm and reducing recovery time.**



Thank you from your team at



## About Us

RCGC is your **premier coastal custom home builder and remodeler.** RCGC loves their beautiful and the opportunity to build amazing homes for them along this beautiful coastline we are so blessed to call home.

We are **BIG on Communication** during the design, construction phase and throughout the warranty period. **Trust & Transparency are key,** we allow clients, architects and designers to access our online construction software, **Budgetrend,** which centralizes communication, shows real time schedules, **budget and design selections.**

RCGC is a member of the Construction Specification Institute and utilizes its **industry standard CSI codes** ensuring that all areas of construction are considered in your initial estimate and to work most effectively with the architect and designer teams involved on your project.

We are passionate about building and it shows because: **"The details are not the details. They make the design."** - Charles Earnes.



Best Regards,

*Eric Overstrom*

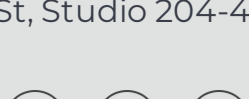
Eric Overstrom, President

License #1028625  
eric.overstrom@rcgc.construction  
Direct: 949-482-5563



"Otis"  
Project Manager

Call us Today 949-409-1040  
303 Broadway St, Studio 204-4, Laguna Beach



www.rcgc.construction