

# Latest Buzz from Otis



- January 2022 -

Dear Friends of Design & Construction,  
2022 is off to the races and it's shaping to be another exciting year!

"The best way to predict the future is to invent it" - by Alan Kay  
We are ready to invent another great year of building amazing relationships and creating beautiful homes with passionate people who enjoy the artistry of the build.

Wishing everyone the best health and family time for this year!  
In Gratitude to each and everyone of you,

*Eric Overstrom*



## The Best Team

We are so proud and appreciative of our skilled and hardworking team members. Therefore, in 2022 we have expanded our benefits to include full health benefits with Kaiser health insurance and dental PPO benefits with Blue Cross Blue Shield because our team members deserve the very best.



The team is excited to join industry professionals at the International Builders Show early February to explore and bring back the latest new technologies to build your next dream home. Our Focus is not just on the hottest new technology for home automation but also on EV integration for every home as well as GREEN technologies to further live in harmony with our environment.



## Building Savvy

### Easy Ways to Increase Comfort & Multi-Use of your Home

As much as we all love open floor concepts, the last two years of increased remote work & school have shown how important multi-functional spaces are. It can be challenging to separate areas to minimize distractions.

Easy and inexpensive ways to assist from a building perspective is to add insulation to interior walls which has many great advantages:

- **Reduced distractions** during school & work time
- **Sound dampening** from bathrooms & water flushing
- **Increased energy efficiency & savings**
- **Safety protection** in case of a fire when using fire-rated insulation

Insulation is relatively inexpensive compared to the huge benefit it provides.

- Good to Know & Consider in your Plans for your next Home -

## Product Spotlight

**Next Gen TRUEIMAGE Lighting from Savant and USAI** allow for new endless wellness comfort in your home.

This lighting technology automatically adjusts with the intensity of detected daylight throughout the day to optimize the comfort for your eyes and overall wellness. Lighting has come a long way from its past glaring bright white to a cohesive backdrop for all of life's settings. You can also adjust endless color combinations to your desire and for fun events.

Tap on the **Image** of the light to toggle it on and off.

Tap on the **Sliders** to access **WGB** control of your lights, which allow for extremely detailed color selection.

Tap on **Distribution** to send the selected color and brightness to other lights in your home.

Light and enhance every room with a near infinite range of colors.

Tap on **Favorites** to access a list of your most used colors.

- Ask us how to incorporate this feature into your new Home -

## Trends

2022 trends continue to further adapt our homes as our sanctuaries where we spend more time, incorporate soothing nature and earth tones but also bring out the fun with bold kitchens and inspire our senses with fresh materials.

**CURVES - ARCHES - NATURE**  
- DEEPER EARTH TONES -  
**SOOTHING & INSPIRING ALL SENSES**  
- BOLD KITCHENS -



Thank you from your team at



*The Artistry of the Build*

### About Us

RCGC is your premier coastal custom home builder. RCGC loves their clients and the opportunity to build amazing homes for them along this beautiful coastline we are so blessed to call home.

We are **BIG on Communication** before, during and after your project. With Communication, many improvements can be made to the project before even starting and many potential issues can be resolved before they even arise.

**Trust & Transparency are key.** We give clients, architects and designers access to our online construction software to communicate, review the timeline and cost and make decisions on selections. We utilize the World's No. 1 construction management software: Buildertrend.

RCGC is a member of the Construction Specification Institute and utilizes its industry standard CSI codes ensuring that all areas of construction are considered in your initial estimate and to work most effectively with the architect and designer teams involved on your project.

We are passionate about building and it shows because:  
"The details are not the details. They make the design." - Charles Earnes.



Best Regards,

*Eric Overstrom*

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