



- March 2022 -

HELLO Spring

Dear Friends of Design & Construction,
Spring is here and with it comes Daylight Savings Time. We will appreciate to hopefully have Daylight Savings Time all year round soon so we can still be active after a long day of work.

March is one of our favorite months as everything starts blooming and Indian Wells puts some of the best tennis on display. The desert is always a treat in the first few months of the year before it gets too hot.

We hope you enjoy this season as much as we do before summer and tourist season will be back in full swing in no time.

Wishing all of you a fabulous Springtime,

Eric Overstrom

The Best Team



This month we would like to highlight **Daniel**, one of our lead finish carpenters with an incredible eye for detail and great work ethic. His vast knowledge of all aspects of the build also make him a valuable on-site team member. We call ourselves lucky to share such great talent with our clients.

Daniel is a very hardworking reliable asset to us and our clients who also love and appreciate his work, knowledge and kind nature.

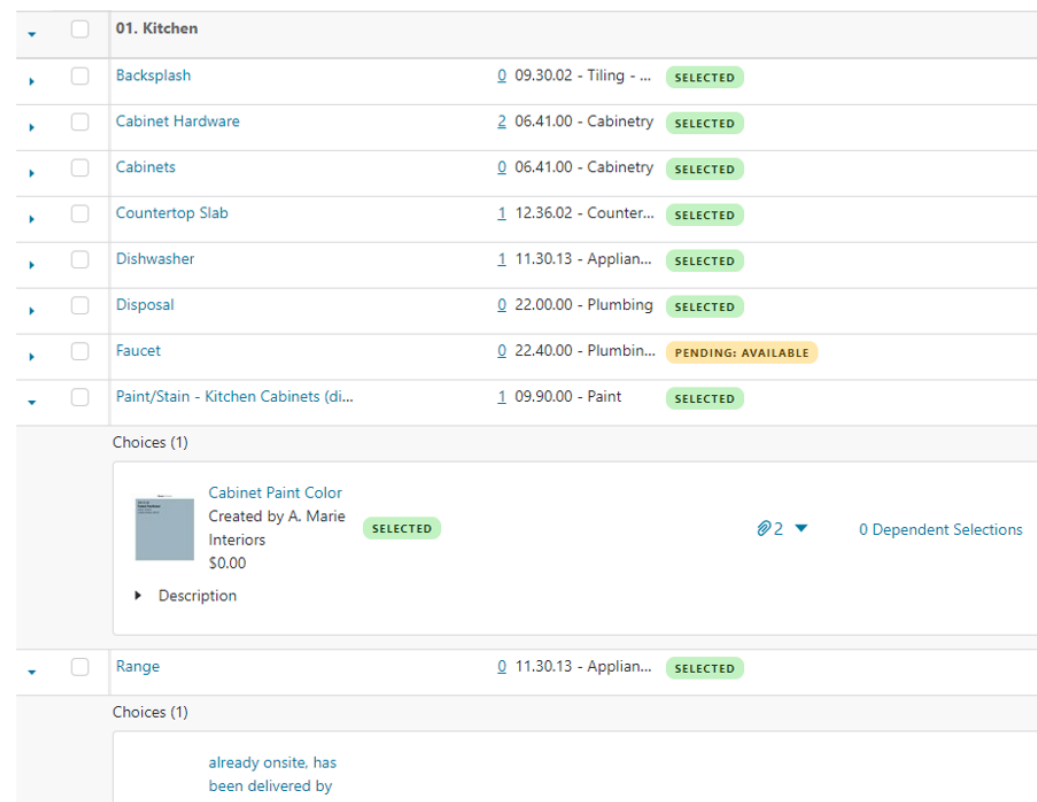
Building Savvy

- PLAN TWICE | BUILD ONCE -

Pre-Construction Planning

Just as the old adage goes "measure twice, cut once", the same can be said about the building process "plan twice, build once". A lot of unseen work goes into the project far ahead of it breaking ground or starting demo. **Planning is key in ensuring a smooth construction process.** Taking the time to plan out every detail, as tedious as it might be, will save many issues down the road.

Homeowners, Designers and Architects are closely involved in determining and approving all selections before they can be planned into the project and ordered to be available when needed, especially with today's long lead times. Our 300+ item selection checklist ensures no item is left out and every detail is pre-determined.

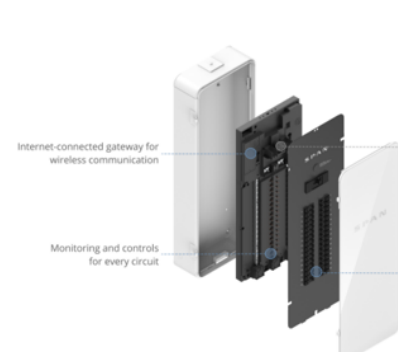


Here are our top tips to get the Selections right:

- **Start early:** First start your wish list and save pictures of what you like
- Meet with two to three designers to find the right fit for you & your style
 - We highly recommend involving a professional designer in your selection process as it can seem overwhelming otherwise. We can assist you in finding the right designer for your needs and style.
- **Choose one final designer** to proceed with and review all selections, go shopping together, etc.
- **Finalize all selections prior to construction start** as it will:
 - Give you a much better handle on cost: It eliminates the need for allowances of undetermined selections in your estimate
 - Ensure availability: Early selection and ordering will compensate for potential longer lead times. If you wait too long, you might need to order your second choices based on availability if construction starts too soon or has started already.
- We help you along the way with:
 - Our detailed Selection Checklist: It is a guide for you to know what choices need to be made
 - Final Documentation of Choices: It serves as a reference tool for you, the entire design and construction team as well as the trade partners with order details, tracking and seamless integration into the construction plan so that we can ensure your home is built exactly how you want it.

- Good to Know & Consider in your Plans for your new Home -

Product Spotlight



If you are building new or remodeling your existing home, the new Award-Winning SPAN Connected Digital Electrical Panel should be part of every house. Now you can manage your electrical panel even from your phone by monitoring, measuring, planning and making adjustments for safety as well as energy conserving reasons on the go.



It replaces your existing electric panel.

And lets you control every circuit in your home.

Right from your phone.

- Ask us how to incorporate this feature into your new Home -

Trends

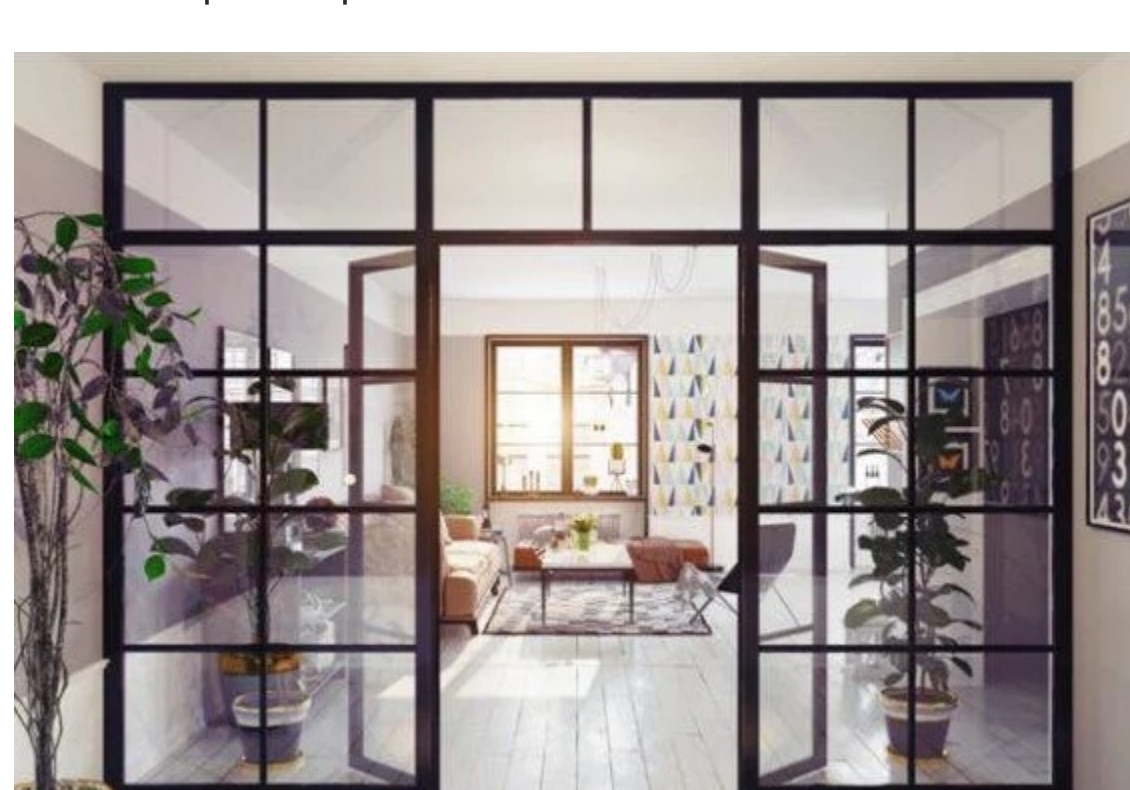
- MULTI-USE SPACES -

- CREATE INTIMATE SPACES WITHOUT LOSING LIGHT AND THE ILLUSION OF AN OPEN FLOOR PLAN -

As 2022 brings another year of extended temporary or more permanent work from home possibilities, multi-use spaces are in high demand.

Many have built temporary makeshift workspaces during the pandemic but to include a more permanent stylish office concept, you can balance the intimacy needed for focused work and conference calls while maintaining the feeling and impression of an open floor plan.

One great way to accomplish that is to separate indoor areas with glass doors such as doors from "Pinky's Doors". The elegant black iron metal doors are a stunning design element and allow light to flow freely while keeping the sound of both spaces separate.



Thank you from your team at



About Us

RCGC is your personal custom home builder and custom remodeler. RCGC loves their clients and the opportunity to build amazing homes for them along this beautiful coastline we are so blessed to call home.

We are **BIG on Communication and Technology** during the design, construction phase and throughout the warranty period. **Trust & Transparency are key**, we allow clients, architects and designers to access our online construction software, **Buildertrend**, which centralizes communication, shows real time schedules, budget and design selections.

RCGC is a member of the Construction Specification Institute and utilizes its industry standard CSI codes ensuring that all areas of construction are considered in your initial estimate and to work most effectively with the architect and designer teams involved on your project.

We are passionate about building and it shows because: "The details are not the details. They make the design." - Charles Eames.



Best Regards,

Eric Overstrom

Eric Overstrom, President

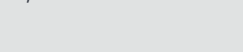
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