



Dear Friends of Design & Construction,

As we honor the fallen service members who we are eternally indebted to for our daily freedoms, we also want to honor our past and current members of our local public service including our Laguna Beach Fire Fighter Heroes, Laguna Beach Police Members and all Emergency Responders who protect and serve us while risking their health and life to protect and help us.

## THANK YOU for all you do on a daily basis. We honor and appreciate you!

In Memory and Gratitude on this Memorial Day Weekend and Every Day,

Eric ()verstrom

eam



This month, we would like to thank our marketing and business process manager Annette who is always moving our team forward with continuous improvement.

She helps develop and implement many of our marketing and organizational processes which in turn, allows us to be thorough and ensures consistent quality for our clients.

Annette is very passionate about Laguna and feels lucky to have lived at some amazing locations in town including Pyne Castle (as pictured here), The Pink Villa across from Main Beach and legendary Vic Beach.

Building Salvy

PREPARATION ENSURES QUALITY

RCGC invests a considerable amount of time before even estimating a project. In-depth understanding of each aspect of the design is paramount to ensure a thorough and detailed estimating and construction process.

The time invested upfront makes the entire process better and easier. We dissect all architectural, site, structural, electrical, mechanical, plumbing and interior plans and color code them by trade to ensure nothing is missed in the process. This attention to detail ensures that everything is covered.

Following, we develop a room by room scope of work for each trade which is reviewed again for completeness and potential changes and additions.

This process ensures that cost and timing of all areas are accurate from the beginning and minimizes the need for change orders and time delays during construction.



- Good to Know & Consider in your Plans for your new Home -

WATERLESS WATER FEATURE

In continued honor of Earth Day and with California's new water restrictions, we like to highlight a fantastic waterless and eco-friendly water feature from LL Waterfall Design. We are lucky to have this pioneering artist local here to Southern California.

Enjoy the serene sound, look and feel of water while having a safe, eco-friendly and maintenance free solution for your home.

It also does not require any plumbing or sanitizing equipment compared to your traditional water features. Therefore, it is not only good for the environment but also saves cost and time while keeping the pristine quality of your water features consistent over time without maintenance.

Check them out at: www.llwaterfalldesign.com





Source: instagram.com/llwaterfalldesign

- Ask us how to incorporate this feature into your new Home -

## THE NEW LIFE OF STAINLESS STEEL CABINETRY BY MOYA LIVING

If the words "cold, industrial, grey, boring and clunky" come to mind when you hear about steel cabinetry, THINK AGAIN!

Laguna Beach Local Moya has brought stainless steel cabinetry into residential homes with fun, bold and luxurious designs and details!

We love the look, function, versatility and durability of her products:

- From Retro to Modern and Traditional
- Usage has increased for Kitchens, Bathrooms, Home Offices and every other residential cabinetry need compared to the more traditional industrial applications, outdoor kitchens and garage utility cabinetry
- All modern cabinetry comforts are considered in the design: Soft close drawers, inserts, luxurious feel and many specialized cabinet element configurations
- Finishes reach from glossy to matte & smooth to textured
- No limits on colors: From bold Mango & Avocado to Classic & Polar White
- The durability is unparalleled: Once you see a 15+ year old wood cabinet next to a 15+ year old Moya Living stainless steel cabinet, you will be stunned how brand new the steel cabinetry still looks. It preserves its look & feel in a timeless and durable way.

Check them out at: <u>www.moyaliving.com</u>



Source: <u>https://www.instagram.com/moyaliving/</u>



## About Us

**RCGC is your personal custom home builder and custom remodeler.** RCGC loves their clients and the opportunity to build amazing homes for them along this beautiful coastline we are so blessed to call home.

We are **BIG on Communication and Technology** during the design, construction phase and throughout the warranty period. **Trust & Transparency are key,** we allow clients, architects and designers to access our online construction software, **Buildertrend**, which centralizes communication, shows real time schedules, budget and design selections.

RCGC is a member of the Construction Specification Institute and utilizes **its industry standard CSI codes** ensuring that all areas of construction are considered in your initial estimate and to work most effectively with the architect and designer teams involved on your project.

We are passionate about building and it shows because: "The details are not the details. They make the design." - Charles Eames.



Best Regards,

Spic 1 verstrom

Eric Overstrom, President

License #1028625 eric.overstrom@rcgc.construction Direct: 949-482-5563



"Otis" Project Manager

Call us Today 949-409-1040 303 Broadway St, Studio 204-4, Laguna Beach



www.rcgc.construction