



- October 2022 -



Dear Friends of Design & Construction,

October snug up on us quickly and we are almost entering the holiday season soon. With it, also comes the time switch next weekend.

Although we love the cozy dark evenings during the holiday season, we hope that we will have permanent daylight savings time one day to stay active longer in nature after work.

Wishing everyone a pleasantly spooky Halloween night!

Cheers,

Eric Overstrom

Building Savvy

The Estimate Review Process

In our last newsletter edition, we detailed the estimating process and all that goes into a thorough estimate. The next phase is the detailed review with the client, the architect and the designer.

The Review Phase:

As an estimate considers many specifications and details, it is imperative to review the estimate together at great length to confirm and discuss:

- Are considerations according to client's wishes
- Are all latest changes to the design included
- What design finishes are assumptions vs specified
- What design finishes still have to be selected
- What decisions still have to be made
- What alternative options are available

The in-person review is also an opportunity for the client to meet the extended RCGC Construction team that will be involved in the client's project. It is important for the whole team to get to know each other as the team will work together very closely for several months to come. Clear communication is key on any project and RCGC is BIG on Communication. RCGC utilizes tables and overviews to illustrate more complex information to ensure the communication is as clear as possible. This allows for a better understanding to make decisions and a great reference point during execution.

The Estimate Revision Phase:

Based on all client, architect and designer input and discussion, there is the potential that the estimate must be revised based on additions, changes and clarifications. The time of such an estimate revision can vary based on the scope of the requested changes as we want to be sure to get the estimate as close as possible to the actual cost & timing needed to execute your project to perfection. The client may also visit RCGC's offices and one of our current project sites to become more familiar with RCGC, its team and process.



Second Review with Client & Team:

Upon the revision of the estimate, a second team meeting is necessary to review it. The upfront work for a project of that size cannot be underestimated and should not be rushed as every item that has been decided conclusively, estimated in detail and agreed upon ahead of time will save a lot of time and cost later on.

The Decision Phase:

Upon the final estimate review, the client now has to make the decision who to choose for their project and should consider many factors in making that decision:

- **Quality of Construction**
- **Timing of Construction**, what start date can the Builder guarantee
- **Communication. Communication. Communication.**
It makes or breaks a project. Constant and effective communication from both sides ensure the success of the project.
- **Client Interaction** during the Construction Phase (Construction Portal, Onsite Reviews and Walkthroughs, Record Keeping, etc)
- **Cost of Construction**, have all Builders included all costs and finishes for a true comparison

Thorough planning, clarifications and verifications before project start allow for a smoother, better, faster and more cost efficient construction phase.

Product Spotlight

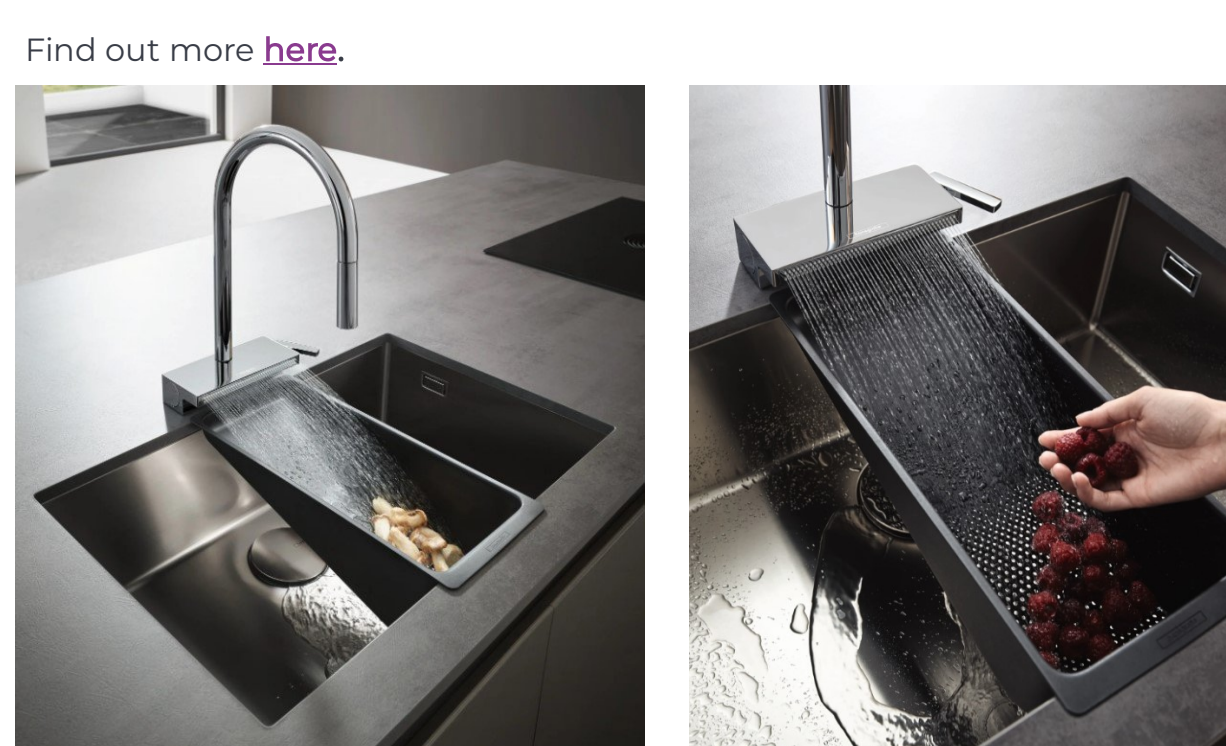
Revolutionary kitchen faucet technology

Who knew that the kitchen faucet could become even more versatile.

Hansgrohe's New Aquino Select Technology allows for gentle and continuous cleaning of food without damaging the delicate skin of fruits and vegetables and giving you handsfree access at the same time.

The low shower style waterflow prevents the usual water splashing off the food onto the counter for an even faster cleanup. Of course, the faucet also comes with the usual faucet function, so now you can choose what works best at the time.

Find out more [here](#).



- Good to Know & Consider in your Plans for your new Home -

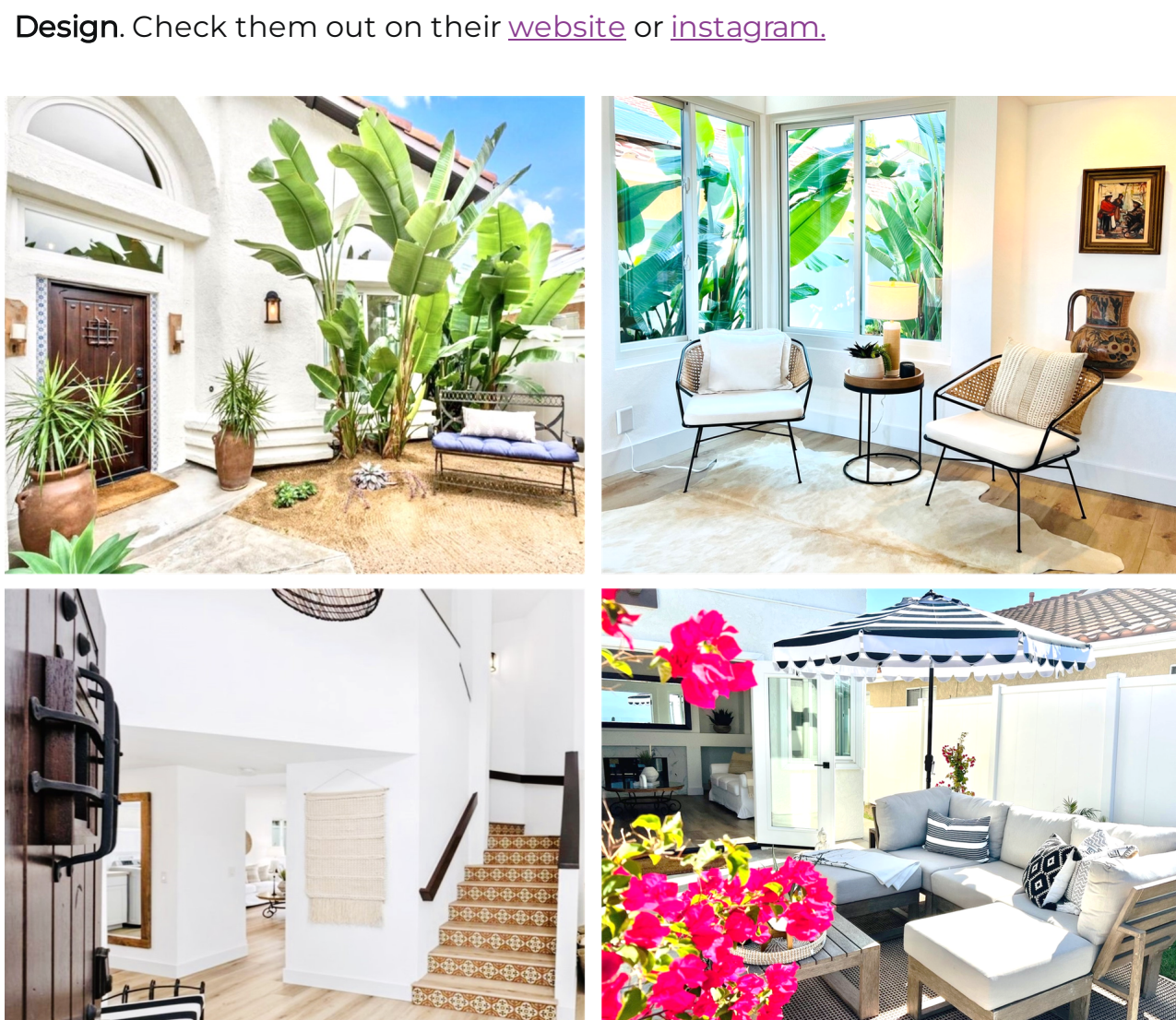
Trends

The Importance of Finishing Touches

For smaller design projects and for using every space to its full advantage, utilize a stager/designer who can use your own furniture and accessories while supplementing it with a few additional items to complement your unique style.

It makes a world of difference how the stager/designer sees the space and pulls it all together for a great flow throughout your home. Staging is not just for selling a home, it is also to finish and get it ready for you and your family! Love where you live!

Here is an example of the final touches to this Coastal Spanish Home that was finished by the talented stager and designer Tracy Cieslak from Ma'am & Sir Design. Check them out on their [website](#) or [instagram](#).



Thank you from your team at



About Us

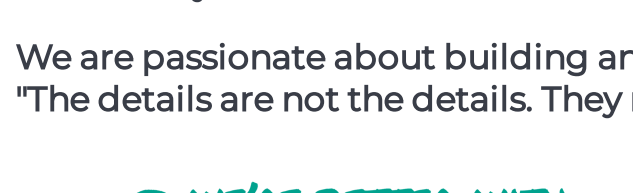
RCGC is your personal custom home builder and custom remodeler. RCGC loves their clients and the opportunity to build amazing homes for them along this beautiful coastline we are so blessed to call home.

We are BIG on Communication and Technology during the design, construction phase and throughout the warranty period. Trust & Transparency are key, we allow clients, architects and designers to access our online construction software, Buildertrend, which centralizes communication, shows real time schedules, budget and design selections.

RCGC is a member of the Construction Specification Institute and utilizes its industry standard CSI codes ensuring that all areas of construction are considered in your initial estimate and to work most effectively with the architect and designer teams involved on your project.

RCGC is also a proud member of the NAHB - National Association of Home Builders. NAHB members construct about 80% of the new homes built each year.

We are passionate about building and it shows because:
"The details are not the details. They make the design." - Charles Eames.



PROUD MEMBER OF



Best Regards,

Eric Overstrom

Eric Overstrom, President

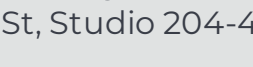
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